



KERALA STATE DISASTER MANAGEMENT AUTHORITY

&

DISTRICT DISASTER MANAGEMENT AUTHORITY-THRISSUR

INTERNATIONAL DAY FOR DISASTER RISK REDUCTION (IDDRR 2022)

13 OCTOBER 2022

REPORT



INTRODUCTION

The United Nations General Assembly has designated 13 October as the International Day for Disaster Risk Reduction (IDDRR) to promote a global culture of Disaster Risk Reduction. The focus of the day in the year 2022 was target G of the Sendai Framework for Disaster Risk Reduction: Substantially increase the availability of and access to multi-hazard early warning systems and disaster risk information and assessments to people by 2030”. The theme of the IDDRR day for the year was ‘Early Warning and Early Action for All’. Kerala State Disaster Management Authority (KSDMA) with a commitment to the social enhancement of disaster risk reduction observed the day with due importance by organizing a number of programs state-wide.

PROGRAMME

The following programs were conducted as part of IDDRR 2022.

- ❖ State-level Inauguration of IDDRR 2022 observation at Government LP School Pattikkadu, Thrissur
- ❖ Launch of School Safety App
- ❖ Exhibition for the general public at Government LP School Pattikkadu, Thrissur
- ❖ Mock Drill on Fire Safety at Pattikkadu
- ❖ School Safety Training for AEOs/DEOs & BRCs
- ❖ DRR Day message in Special Assembly in all schools of the state
- ❖ Digital advertisement in A+ Railway stations across Kerala
- ❖ IDDRR Special training for children in 14 districts
- ❖ Dissemination of Brochure on Early warning

The day was observed across Kerala by KSDMA in collaboration with DDMA's and Kerala Fire & Rescue and Education Department. The International Day for Disaster Risk Reduction is a platform to acknowledge the progress being made towards preventing and reducing disaster risk and losses in lives, livelihoods, economies and basic infrastructure in line with the international agreement for reducing global disaster risk and losses. It has great significance as disaster literacy at the grass root level can bring a lot of positive influence in reducing vulnerability towards disasters and thereby ensuring a safe living conditions.

STATE LEVEL INAUGURATION OF IDDRR 2022

State level Inauguration of the International Day For Disaster Risk Reduction program was held on 13 October 2022 at Gov. L P School, Panancherry Gramapanchayath, Pattikkadu. Hon. Guests were solemnly brought to the venue escorted by SPC cadets & Junior Red Cross cadets in uniform in the presence of percussion (Chendamelam). A welcome dance was performed on the stage by students from Govt. L P School, Panancherry. The State



level inauguration of observation of IDDRR 2022 was done by Hon. Minister for Revenue Sri. K Rajan. Hon. Minister said in his inaugural speech that ensuring disaster literacy to everyone in the state would help reduce the disaster risks in the state.

Sri. T N Prathapan (Hon. M P) presided over the function and appreciated the efforts of KSDMA on its relentless efforts in the field of disaster management. Dr. A Jayathilak IAS



(Additional Chief Secretary- Disaster Management)

welcomed everyone.

Dr. Sekhar L Kuriakose (Member Secretary, KSDMA)

delivered IDDRR day message and Sri.

P K Devis Master (District Panchayath President) delivered a

felicitation speech. Sri. K R Ravi (Block Panchayath President), Sri. P P Raveendran (Panancherry Panchayath President), Sri. K V Saju District Panchayath Member), Smt. Remya Rajesh (Block Panchayath Member), Smt. Annie Joy (Gram Panchayath Member),

Sri. T V Madana Mohanan (District Educational Deputy Director) also spoke at the occasion. Smt. Harita V Kumar (Collector, Thrissur) delivered the vote of thanks.

3000 people including children from different schools, children from special schools, school management committee members, panchayth representatives, teachers, civildefense volunteers, SPCs, JRCs, Panchayath ERTs and the general public attended the state level inauguration program.



Smt. Hyun Hee Ban (Chief, Social Policy, Unicef India) also attended the program as a special guest and addressed the gathering. The program was live translated to sign language by Smt. Srilakshmi from the National Institute of Speech & Hearing, Thiruvananthapuram. The whole program was live streamed on the youtube and facebook pages of KSDMA.



Sri. T N Prathapan (Hon. MP) delivered presidential address.



Welcome Dance
performed by students
of Govt. L P School,
Panacherry



LAUNCH OF SCHOOL SAFETY APP

On the occasion of IDDRR 2022, KSDMA launched the school Safety app (Uschool App) in Kerala. The launch of the app was done by Sri. T. N Prathapan (Hon. M P). The app was developed by KSDMA in collaboration with UNICEF, KITE and C-Dit. The web app's goal is to create school specific disaster management plans for all of the state's schools. Uschool - Ur Safety in School is the name of the app.



*Launch of
Uschool App
on 13-10-2022*



EXHIBITION

As part of the IDDRR observation, KSDMA organized an exhibition on the theme of 'early warning and early action for all' at Panancherry Gram Panchaytha Hall on October 13 and 14, 2022. The exhibition was inaugurated by Mrs. Hyun Hee Baan (Chief, Social Policy, Unicef India). The exhibition was organized in collaboration with DDMA Thrissur. Along with KSDMA, Fire & Rescue Thrissur, The Health Department, The Forest Department and The Human Society International India also presented their exhibits in the exhibition program. The exhibition was open for the public and around 4000 people visited the exhibition centre in two days.



Mrs. Hyun Hee Baan (Chief, Social Policy, UNICEF India Inaugurated the Exhibition.



School children visiting Exhibition hall and learning about disaster management

MOCK DRILL ON FIRE SAFETY

Observing IDDRR 2022 with due importance in the state, as part of the state level inauguration a mock drill on fire safety was performed for the general public at private bus stand, Pattikkadu on 13.10.2022. The fire safety mock drill was organized by KSDMA and DDMA Thrissur in collaboration with Fire & Rescue, Thrissur, NDRF force and Civil Defence volunteers. The drill displayed fire accident in a multi-storeyed building and rescue of the victims of the incident using different technologies and methods. It was a learning platform for the people who witnessed the mock drill. School students and general public attended and the mock drill.



SCHOOL SAFETY TRAINING FOR AEOs, DEOS & BRCS

A special training for the AEOs, DEOs and BRCs in Thrissur district was organized on 13 October 2022 as part of the observation of International Day for Disaster Risk Reduction. The program was organized by KSDMA and DDMA at collectorate conference hall, Thrissur. DEO, AEOs and BRCs of Thrissur district attended the training. Dr. Pratheesh C Mamman (UNICEF- KSDMA Program Coordinator) lead the session. 25 officers deputed by education department attended the training.



Dr. Pratheesh
C Mamman
Facilitating
Session on
School Safety

DRR DAY MESSAGE IN SPECIAL ASSEMBLY IN SCHOOLS & IDRR TRAINING FOR CHILDREN IN 14 DISTRICTS

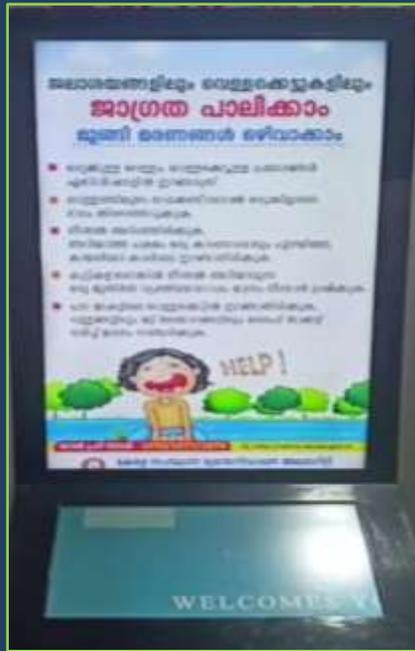
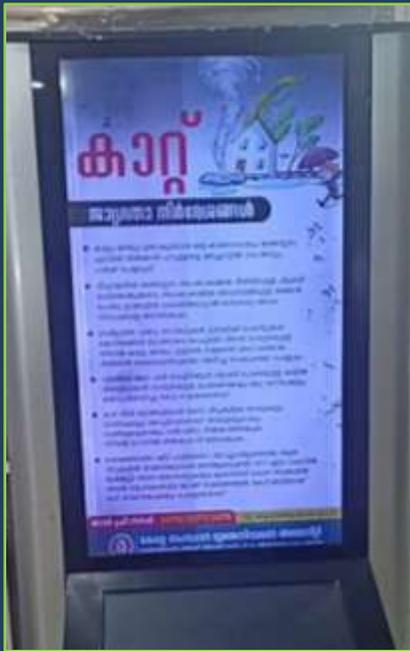
Special assembly was held in all the schools of the state and a message on disaster risk reduction was read out. KSDMA developed a special message on the theme of the day 'early warning and early action for all' and directed the DDMA to ensure that the message is read in all the schools in 14 districts. DDMA ensured that IDRR message was read in every school in the state on 13 October 2022. A special training program for children in every district funded by KSDMA was carried out on the same day on the theme of the day. The district level programs were facilitated by DDMA under the guidance of KSDMA.



Dr. Sekhar L Kuriakose (Member Secretary, KSDMA) reading the IDRR message on 13.10.22

DIGITAL ADVERTISEMENT IN A+ RAILWAY STATIONS

Digital advertisement in major railway stations of Kerala was another program implemented by KSDMA as part of IDDRR observation. Posters on early warning and disaster risk reduction were developed and displayed in 9 railway station screens for 15 days from 06.10.2022 to 21.10.2022. It is expected that a large number of train travellers have viewed the digital screening and have benefited from this.



ക്രമ നമ്പർ	സ്റ്റേഷൻ നമ്പർ	നഗരം	പുറം	കുറേ	കുറേ	കുറേ
15306	CANERS INTERCITY E		16:37	16:18	-	കുറേ
02198	JSP-CBE SF SPL		16:18	16:19	-	04:08 hrs to 2 P.M.ZL, കൂറേ
16550	കുറേ നഗരം സെൻ്റർ	നഗരം	16:25	17:00	-	0:19 hrs to 2, കൂറേ
23809			16:27	16:30	-	0:12 hrs to 2, കൂറേ
13602	CHEMMAMMAL		17:07	17:16	-	കുറേ
15346	കുറേ LTT നഗരം സെൻ്റർ	കുറേ നഗരം	17:12	17:15	-	0:16 hrs to 2, കൂറേ
06456			17:25	17:30	-	കുറേ
15348	കുറേ സെൻ്റർ	കുറേ നഗരം	18:22	18:25	-	കുറേ

