



INTERNATIONAL DAY FOR DISASTER RISK REDUCTION 2023

**DISTRICT DISASTER MANAGEMENT AUTHORITY
KOLLAM**

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————— 13 OCTOBER —————

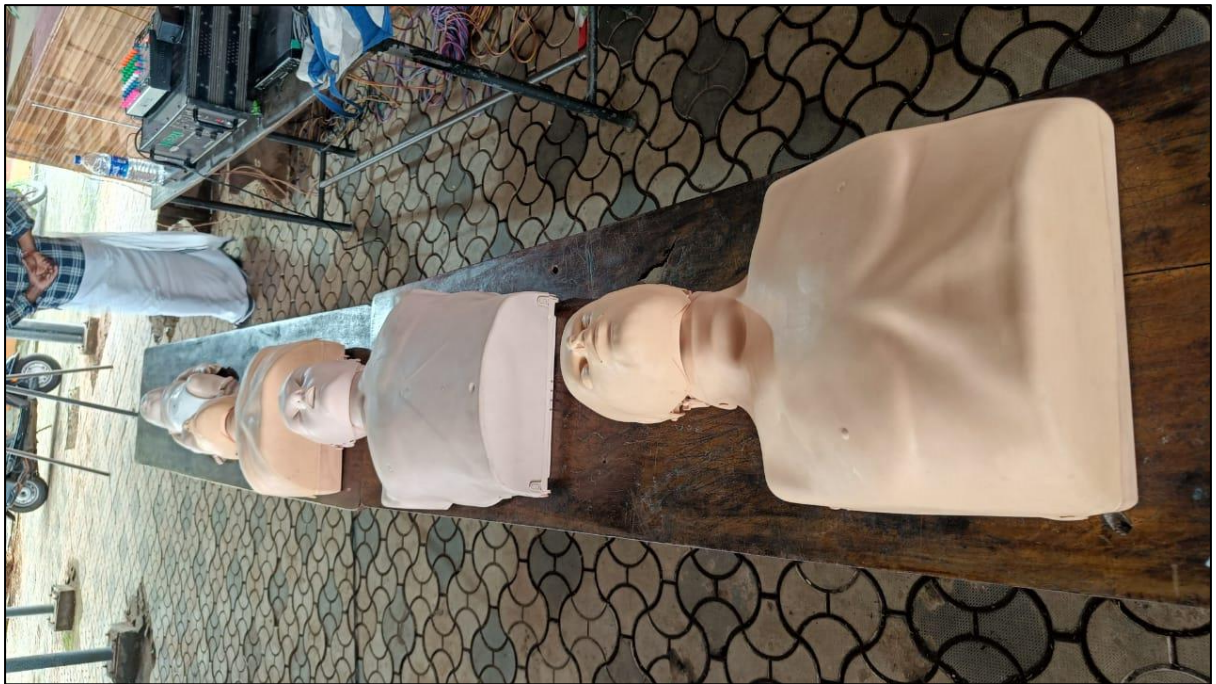
**INTERNATIONAL DAY
FOR DISASTER RISK REDUCTION**

1. INTRODUCTION

International Day for Disaster Risk Reduction is observed every year on the 13th of October as called for by the United Nations General Assembly. On this day communities across the globe organize events to emphasise the importance of reducing disaster risks and enhancing resilience. This year the theme of the Day was '*Fighting inequality for a resilient future*' aligning with the targets of Sendai Framework for Disaster Risk Reduction. As directed by the Kerala State Disaster Management Authority, the District Disaster Management Authority, Kollam organized various programmes to commemorate the observance of the Day. These programmes helped to spread the message of disaster risk reduction among different sections of the society including students and tribal communities.

Various programmes organized across the district as part of observing IDDRR 2023 are:

1. Awareness programs for school students
2. Awareness program for tribal community.
3. Poster design competition on the theme 'Our Disaster Management'.



2. AWARENESS PROGRAMS FOR SCHOOL STUDENTS

In order to create a sense of awareness on personal safety to the students, programs were organized in six schools, one each in the six Taluks of the district. Respective Taluks identified the schools, planned and organized the event as per the directions of the DDMA with the support of departments of Education, Health and Family Welfare and the Fire & Rescue Services. The details of the events conducted are given below.

i. KARUNAGAPPALLY TALUK



As part of observing the International Day for Disaster Risk Reduction, an awareness programme for students was organized at Govt. Higher Secondary School, Karunagappally. The event was officially inaugurated by Sri. Anil Kumar, Head Master in a function presided over by Sri. Shibu P, Tahsildar, Karunagappally. Station Officer, Fire & Rescue Station, Karunagappally, PTA President, Deputy Tahsildar (DM) and other dignitaries were present. Fire and Rescue Officers Sri. Sreekumar and Smt. Bathilsha, Fire & Rescue Officers handled the awareness sessions.



ii. KOLLAM TALUK

In Kollam Taluk, the IDDRR day event was held at Govt. Higher Secondary School, Mangad, Kollam. Awareness classes on responding to various emergencies and on first aid & basic life -saving skills were conducted as part of the program. The event was officially inaugurated by Sri. Mukund Thakur IAS, Sub Collector, Kollam. Smt. Jasmin George, Tahsildar, Kollam, Sri. Ullas, Fire Station Officer, Kollam, Teachers, Deputy Tahsildars and other dignitaries were present. The classes were handled by officers from Fire & Rescue Station, Kollam and Primary Health Centre, Perumon. Nearly 350 students participated in the event.





iii. KOTTARAKARA TALUK

IDDRR event in Kottarakara Taluk was held at Govt. Higher Secondary School, Chingeli, Kadakkal. The program was officially inaugurated by Sri. Subhan P, Tahsildar and Incident Commander, Kottarakara. Sri. Shiju, Deputy Tahsildar, Sri. Vijayakumar, Head Master and other dignitaries were present. Awareness sessions were handled by Dr. Sreelekshmi, Medical Officer, Sri. Santhosh Kumar, Health Inspector and Sri. Umar Rafeeq and Sri. Aseem, Fire Officers. The program was attended by nearly 100 students.



iv. KUNNATHUR TALUK

In Kunnathur Taluk, an awareness program was organized at Govt. Higher Secondary School, Sasthamcotta as part of observing IDDRR. Sri. Sunil R K, Tahsildar Kunnathur inaugurated the program. Principal, GHSS, Sasthamcotta and Head Mistress, GHS, Sasthamcotta were present. Classes on emergency response and first aid & basic life-saving skills were handled by Sri. Sajeev S, Assistant Station Officer, Fire & Rescue Station, Sasthamcotta and Sri. Shibin, Health Inspector, Taluk Hospital, Sasthamcotta respectively. A total of 54 students participated.



v. PATHANAPURAM TALUK



Awareness program held at St. Stephens High School, Pathanapuram was inaugurated by Sri. Mohanakumaran Nair G, Tahsildar, Pathanapuram. An awareness session was conducted by Fire Officers from Fire & Rescue Station, Pathanapuram which was attended by nearly 100 students.



vi. PUNALUR TALUK

An awareness program on disaster management was conducted at Taluk Samajam Higher Secondary School, Punalur under the auspices of Punalur Taluk Office. The event was inaugurated by Sri. Rahim M, Tahsildar and Incident Commander, Punalur. Principal and NSS Programme Officer of the School, Deputy Tahsildars from Taluk Office and Health officials from Taluk Hospital, Punalur were present. Two sessions were held on the topics emergency response and basic first aid measures. Sri. Rajesh B L, Assistant Station Officer, Fire & Rescue Station, Punalur lead the class which was attended by 70 students.





3. AWARENESS PROGRAM FOR TRIBAL COMMUNITY

Aligning with this year's theme of the IDDRR, '*fighting inequality for a resilient future*' and to make a step forward towards resilience of the tribal community, awareness programmes were conducted in collaboration with the Tribal Development Office, Punalur. Two programmes were conducted - one poster design competition and a training programme on responding to emergencies.

Poster design competition was conducted for the students of Model Residential School, Kulathupuzha on the theme 'Our Disaster Management'.



An awareness class on responding to emergencies was organized at Tribal Extension Office, Kulathupuzha.



The event was inaugurated by Smt. Vidhumol S., Tribal Development Officer, Punalur. The session was organized with the support of Fire & Rescue Station, Punalur. Representatives from various tribal colonies falling under the Kulathupuzha Tribal Extension Office attended the training session.



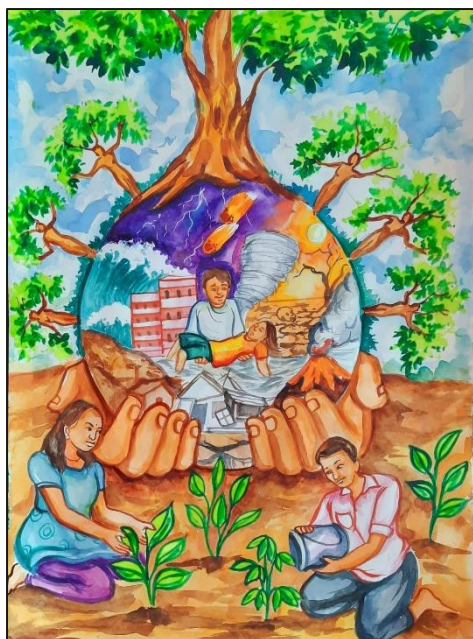
4. POSTER DESIGN COMPETITION ON THE THEME 'OUR DISASTER MANAGEMENT'

A poster design competition for high school students was conducted in collaboration with the Office of Deputy Director of Education, Kollam. Various schools in the district participated in the competition. School level winners were selected by the respective schools and the district level winners were decided by a special award committee chaired by the ADM & CEO, DDMA, Kollam. Details of the entries that secured first, second and third places at the district level are given below.

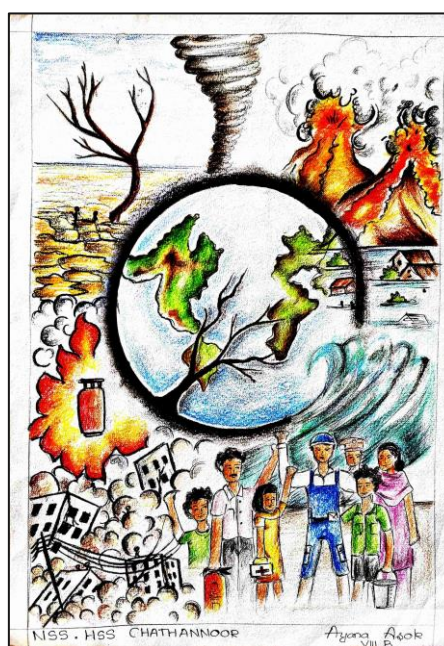
Position	Winner
First Prize	Kum. Ananya Subhash Class: IX Vimalahridaya HSS for Girls Pattathanam, Kollam
Second Prize	Ayana Asok Class: VIII NSSHSS, Chathannoor
Third Prize	Sreehari A R Class: IX NSSHSS, Chathannoor

Winning entries

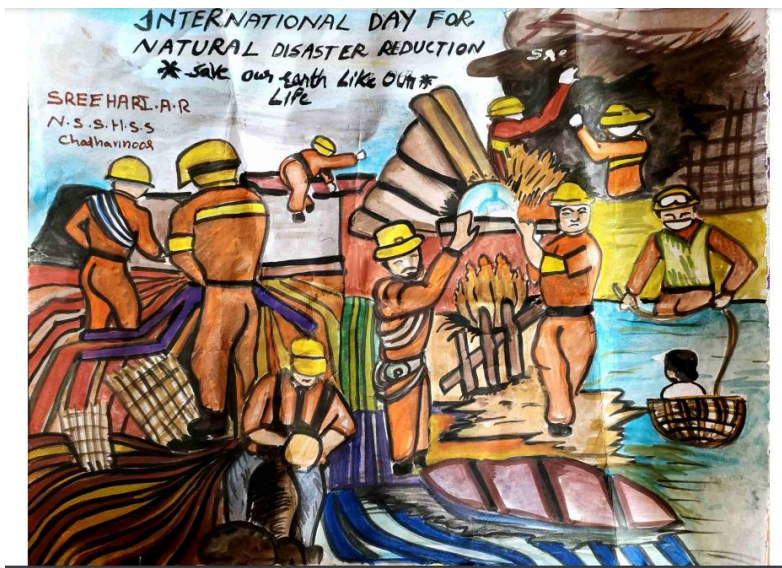
First Prize



Second Prize



Third Prize



*****End of Report*****