



International Day for Disaster Risk Reduction 2025 – Palakkad District Observance

FIELD	DETAILS
Event Name	International Day for Disaster Risk Reduction 2025 – Palakkad District Observance
Event Date	13/10/2025, 15/10/2025 & 16/10/2025
Duration of the Event	12 hours
Event Venue	<ol style="list-style-type: none"> 1. Conference Hall, District Industries Centre, Palakkad 2. Government Higher Secondary School, Big Bazaar, Palakkad 3. Government College, Chittur, Palakkad
Conducted / Organised by	District Disaster Management Authority (DDMA), Palakkad in support with Kerala State Disaster Management Authority (SDMA)
Details of the Event	<p>The International Day for Disaster Risk Reduction (IDDRR), observed annually on October 13, serves as a global platform to promote a culture of disaster risk awareness and resilience-building. It was established by the United Nations General Assembly to recognize the progress being made toward reducing disaster risks and losses in lives, livelihoods, and health, in line with the Sendai Framework for Disaster Risk Reduction (2015 - 2030).</p> <p>The 2025 theme, “Fund Resilience, Not Disasters,” underscores the urgent need for shifting investments from disaster response to risk reduction and preparedness. The theme highlights that every dollar spent on prevention can save multiple times that amount in response and recovery costs, making resilience a smart and humane investment.</p> <p>As part of the district-level observance, the District Disaster Management Authority (DDMA), Palakkad, organized a series of programmes aimed at promoting disaster awareness, preparedness, and resilience-building. Inauguration and the first event was at the Conference Hall of District Industries Centre and the program concluded with an awareness program at the Government College, Chittur. Details of the three key activities conducted are as follows:</p>



1. **Training Workshop – Mitigation Planning: Introduction to State Disaster Mitigation Fund (SDMF) and Proposal Preparation:** A half day workshop was organized on 13/10/2025 to introduce departmental officers to the fundamentals of disaster management and the financial mechanisms available under the State Disaster Mitigation Fund (SDMF) at the District Industries Centre, Palakkad. The session highlighted the process of identifying, planning, and proposing mitigation projects across various sectors. Participants were also briefed on both structural and non-structural measures applicable to multiple hazard types. The interactive nature of the session facilitated experience sharing and cross-departmental learning.

2. **School Safety Program (SSP):** A hands-on awareness and training session led by National Disaster Response Force (NDRF) was organized for National Service Scheme (NSS) Volunteers of Government Higher Secondary School, Big Bazaar on 15/10/2025 to enhance school-level disaster preparedness and response capacity. The NDRF team covered key topics including:

- a. Introduction to disasters, types, and effects
- b. Role and responsibilities of NDRF
- c. Basic First Aid, bleeding control, CPR, and FBAO management
- d. Lifting and carrying techniques, splinting, triage, and improvised stretchers
- e. Use of improvised floating devices, life jackets, and lifebuoys
- f. Safety measures before, during, and after disasters such as cyclones, floods, earthquakes, and building collapses
- g. Demonstrations of safety drills and practical exercises
- h. Introduction to mobile applications such as MAUSAM, SACHET, DAMINI, FLOOD WATCH INDIA, and BHUKAMP for early warning and alerts

As part of the initiative, Disaster Risk Reduction (DRR) brochures and posters were also distributed to the school for display on notice boards, ensuring continued awareness among students and staff.



3. Community Awareness Program (CAP): An awareness session led by NDRF was held at Government College, Chittur on 16/10/2025 to strengthen community-level disaster preparedness and first-response skills. Around 200 student participants, including NSS Volunteers from Government College Chittur and NCC Cadets from different colleges across the district, actively took part in the session. Participation certificates were provided to the students. The topics included:

- a. Introduction to disasters and their impacts
- b. Role and responsibilities of NDRF
- c. Basic First Aid, CPR, FBAO management, and bleeding control
- d. Lifting and carrying techniques, splinting, triage, and use of improvised stretchers
- e. Use of life-saving equipment and floating devices
- f. Earthquake safety – dos and don'ts
- g. Demonstrations on fire safety and emergency response
- h. Awareness on disaster-related mobile applications such as MAUSAM, SACHET, DAMINI, and BHUKAMP

Together, these programmes marked Palakkad's active participation in the International Day for Disaster Risk Reduction 2025 Observance, fostering awareness, life saving skill development, and inter-agency collaboration toward building a resilient district.

Total Number of Participants	438
Number of Females	170
Number of Males	113
Number of Others (Non-binary / Transgender)	0
Number of Children (below 18 years)	155



Role Played by the Officer(s)	<ol style="list-style-type: none"> 1. Ms. Lekha Chacko (District Hazard Analyst) - Resource Person and Organizer 2. Ms. Asha V K Menon (LSG DM Plan Coordinator) - Organizer 3. Mr. Aneesh S (Assi. Sub Inspector, NDRF Team Commander) - Instructor 4. Mr. Vyshakh K Das (NDRF) - Instructor 5. Mr. Bijith (NDRF) - Instructor 6. Mr. Muhajir Moideen (NDRF) - Instructor 7. Mr. Syedalavi (NDRF) - Instructor 8. Mr. Imran Khan (Aapda Mitra Volunteer) - Support Staff
Output from the Event	<ul style="list-style-type: none"> • Departmental officers gained better understanding of the State Disaster Mitigation Fund (SDMF), its objectives, and procedures for proposal formulation, enabling departments to initiate and plan mitigation-oriented projects. • Students and teachers at Government Higher Secondary School, Big Bazaar, received practical training on basic life-saving techniques, first aid, and disaster safety measures. • The distribution of Disaster Risk Reduction brochures and posters ensured that key messages on preparedness remain visible and reinforce safety culture within the school. • Participants of the Community Awareness Program at Government College, Chittur were sensitized to disaster types, first response, and safety measures, promoting proactive disaster risk reduction at the community level. • Hands-on demonstrations by NDRF personnel enhanced participants' knowledge and confidence in emergency response procedures, including CPR, FBAO, bleeding control, splinting, and fire safety. • Awareness was created on the use of government mobile applications such as MAUSAM, SACHET, DAMINI, FLOOD WATCH INDIA, and BHUKAMP, improving accessibility to real-time disaster alerts among participants. • The series of events strengthened coordination between DDMA, educational institutions, and response agencies like NDRF, fostering a collaborative approach toward community resilience building.
Sendai Framework Priority Addressed	SF1, SF2, SF3, SF4
PM's 10-Point Agenda – Point Number(s)	PM1, PM3, PM4, PM5, PM6, PM7, PM8



SDG Goal(s) Aligned

SDG3, SDG4, SDG11, SDG13, SDG15, SDG16, SDG17

Photo/Video/Media Links

Posters



Banners



Inaugural Ceremony at DIC Conference Hall





Training Workshop – Mitigation Planning: Introduction to State Disaster Mitigation Fund (SDMF) and Proposal Preparation



School Safety Program (SSP)





Community Awareness Program (CAP)

